



## Q4 NEWSLETTER 2024



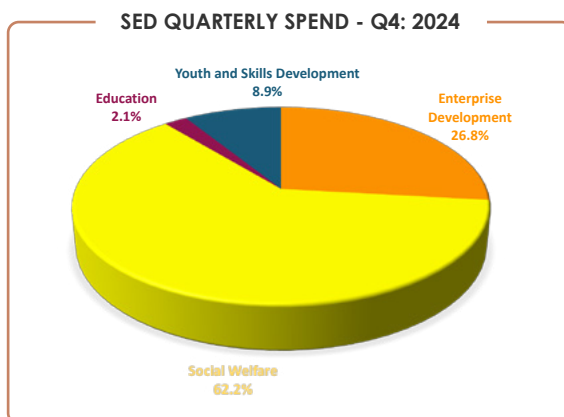
### ROAD SAFETY CAMPAIGN ACTIVATION!



Road safety remains a critical concern in our country, particularly during the festive season when traffic volumes increase. To address this, we joined forces with the government and key stakeholders for a road safety activation in Zeerust, held at the N4 and R39 intersections

Led by the Premier of the North West, Honourable Lazarus Mokgosi, the campaign highlighted the devastating impact of road accidents, which often leave families grieving or individuals with life-altering injuries.

"Safety is central to everything we do, both on-site and within our communities. This campaign reflects our commitment to promoting responsible road use and reducing the alarming rise in road accidents. Behind every statistic is a story, and we are proud to support initiatives that prioritise road safety and save lives." – Qinisani Siveshe, Social Performance Manager for Zeerust Solar.



### LOCAL AGRI-SMMES EMPOWERED!

We are proud to support the resuscitation of abandoned agricultural projects as part of our Enterprise Development Programme, which aims to empower local SMMEs, create jobs, and enhance food security within the Ramotshere Moiloa Local Municipality.

Mothaka Horticulture Farm, made up of 20 local farmers, is benefiting from our assistance in expanding and refurbishing irrigation canals.

Through this initiative, we are helping to build self-sufficient and sustainable farming practices that strengthen our local economy and improve livelihoods.

